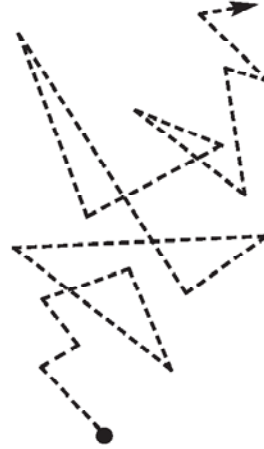


Beginning with Models vs Beginning with Creativity



Creativity off a Model

VS



Creativity Without a Model